Qualtrics Panels

Wish someone could find the right respondents for your research project? Yeah, we can do that. Qualtrics Panels is the simplest way to reach your audience. We **build the sample, launch the project** and **monitor responses**. With us, gathering insights is easier than you thought possible.

**TOP REASONS TO USE QUALTRICS PANELS**

- **Convenience**
  Running a research project takes significant time and effort. We make you more effective by shopping around for the best available sample so you don’t have to.

- **Accuracy**
  By partnering with multiple major sample providers we are able to offer you access to a vast range of profiles from marketing executives to medical professionals.

- **Project Managers**
  Each project has a project manager who soft launches the survey and takes care of the redirects, quotas and monitoring. We take the pain out of data collection.

**GETTING STARTED IS AS EASY AS 1-2-3**

1. **Sample size**
   How many respondents do you need?

2. **Target audience**

3. **Length of survey**
   How long will it take to complete your survey?

Find out why hundreds of top brands choose Qualtrics Panels.

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“**QUALTRICS PANELS HELPED ME REACH 11,000 PARTICIPANTS ACROSS 21 COUNTRIES. I COULD NOT HAVE PERFORMED THIS STUDY WITHOUT QUALTRICS.”**

David V. Budescu
FORDHAM UNIVERSITY

“**WE NEEDED TO REACH 1,100 ADULTS IN A SHORT AMOUNT OF TIME. QUALTRICS FOUND RESPONDENTS FOR US AND GARNERED OUR TARGET NUMBER OF SURVEY RESPONSES IN ONLY A FEW DAYS. WITH THE SHORT TIMEFRAME ON THIS PROJECT, WE WOULD NOT HAVE BEEN AS SUCCESSFUL WITHOUT QUALTRICS.”**

Rich Phillips
PHILLIPS & COMPANY

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