

Qualtrics Panels

Wish someone could find the right respondents for your research project? Yeah, we can do that. Qualtrics Panels is the simplest way to reach your audience. We **build the sample**, **launch the project** and **monitor responses**. With us, gathering insights is easier than you thought possible.

TOP REASONS TO USE QUALTRICS PANELS

- **Convenience**
Running a research project takes significant time and effort. We make you more effective by shopping around for the best available sample so you don't have to.
- **Accuracy**
By partnering with multiple major sample providers we are able to offer you access to a vast range of profiles from marketing executives to medical professionals.
- **Project Managers**
Each project has a project manager who soft launches the survey and takes care of the redirects, quotas and monitoring. We take the pain out of data collection.

GETTING STARTED IS AS EASY AS 1-2-3

1. **Sample size**
How many respondents do you need?
2. **Target audience**
General population? B2B marketers? Brain surgeons?
3. **Length of survey**
How long will it take to complete your survey?

Find out why hundreds of top brands choose Qualtrics Panels.



“QUALTRICS PANELS HELPED ME REACH 11,000 PARTICIPANTS ACROSS 21 COUNTRIES. I COULD NOT HAVE PERFORMED THIS STUDY WITHOUT QUALTRICS.”

David V. Budescu
FORDHAM UNIVERSITY

“WE NEEDED TO REACH 1,100 ADULTS IN A SHORT AMOUNT OF TIME. QUALTRICS FOUND RESPONDENTS FOR US AND GARNERED OUR TARGET NUMBER OF SURVEY RESPONSES IN ONLY A FEW DAYS. WITH THE SHORT TIMEFRAME ON THIS PROJECT, WE WOULD NOT HAVE BEEN AS SUCCESSFUL WITHOUT QUALTRICS.”

Rich Phillips
PHILLIPS & COMPANY